



**Applause**  
AWARDS

## MONIQUE ENTWISLE CRUISES TO VICTORY IN THE 2016 APPLAUSE AWARDS!

Last night, Pact held its fifth annual Applause Awards. Applause is Pact's internal reward and recognition program designed to place innovation in the hands of everyone in the business.

### **1ST PLACE – Monique Entwisle (Tecpak Dunedin)**

The overall winner for 2016 was Monique Entwisle. Monique's idea was an innovative dosage dispensing closure that has many applications such as laundry powder, infant formula, cup of soups and other powders. The closure features an innovation portion control mechanism that draws a pre-determined shot when squeezed. For winning the 2016 Applause Program Monique received cash and prizes to the value of \$37,000 including a \$25,000 luxury cruise for 8 people on a 34 metre super lavish catamaran around the Great Barrier Reef for 5 nights and a cash component totalling \$12,000 when her idea is commercialised.



1st Place –  
Monique Entwisle



1st Runner-Up –  
Aditi Mamtani,  
Abby Taybe and  
Sanjee Sembukutti

**1ST RUNNER-UP – Aditi Mamtani, Abby Taybe and Sanjee Sembukutti (Jalco Silverwater, Alto Joel Court)**

The first runner-up in 2016 was a group idea submitted by Aditi Mamtani, Abby Taybe and Sanjee Sembukutti. The idea was to utilise the diverse Pact employee base for consumer research. This cost saving initiative will save the company in no longer having to outsource this important step in bringing the best products to our customers. The total prize money this team receives is \$12,000 comprised of \$2,000 each last night and a further \$2,000 each once this program is implemented within Pact.



2nd Runner-Up –  
Hayley Mark

**2ND RUNNER-UP – Hayley Mark (Inpact Richmond)**

The second runner-up was Hayley Mark for her idea to re-design protein supplements packaging when the tub she was using kept ripping and tearing. Hayley's idea is to develop a small number of versatile tub tools and on the go shakers which, in-combination, deliver scale, a wide range of differentiated pack designs, at very competitive pricing, to a fragmented customer base while fixing what's currently broken, design-wise. Hayley wins a total of \$5,000. She took home \$1,000 last night, a further \$2,000 once a prototype is developed and an additional \$2,000 once a customer order is secured.



Platinum Finalist –  
Tracey Hughes



Platinum Finalist –  
Alexander Caltabiano



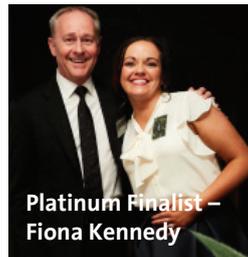
Platinum Finalist –  
Kim Provan



Platinum Finalist –  
Steve Long



Platinum Finalist –  
Shaun Le Fabre



Platinum Finalist –  
Fiona Kennedy

The Applause program innovated itself in 2016 by moving to a digital platform; Applause Central. Building a digital platform to house the innovation conversation has re-energised the program and resulted more than **300 fresh ideas** being submitted – a record in the history of the program. The program also received **609 comments, 633 shares** and **2,683 votes** and awarded **more than \$100,000 in cash and prizes** in 2016.